

## Video & Photography

On agreement of this document, you give consent to SafelySwim to use and capture photography of your child or children or yourself during a swimming lesson. You will be notified 7 days in advance before a photograph will be taken, it is your responsibility to notify SafelySwim you do not give consent for this to happen when your child is on poolside. The imagery will only be used for the marketing of SafelySwim, and will not be sold or licensed to another company or person to use the imagery.

On the agreement of this document, you give consent to SafelySwim to use and capture video footage of your child, children or yourself during a swimming lesson. There will be a video recording throughout your lesson for insurance and marketing reasons, this material will not be sold or licensed to another company or person to use.

At SafelySwim we aim to have a relaxed environment on poolside. We do allow families to take pictures or videos during the lesson as long as this follows the following guidelines:

- Photos/Videos should only be taken of your own child
- Photography should not interfere with the lesson. If this happens you may be asked to stop filming
- Parents and teachers have the right to view photos or videos taken by parents and ask for them to be deleted if they are concerned there are other children in the footage
- Please remain sensitive to other families and stop filming if you are asked to do so by another parent or teacher
- There should be no photography or filming in the changing rooms for safeguarding reasons

If you have any concerns about Photography and filming or anything in this policy please contact India: [india@safelyswim.co.uk](mailto:india@safelyswim.co.uk) or Evan: [evan@safelyswim.co.uk](mailto:evan@safelyswim.co.uk)